



Abbey Gate College  
Sixth Form

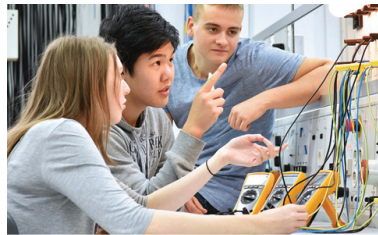


# Business

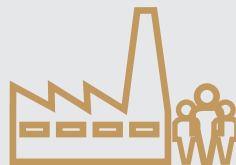
## Why study Business at A Level?

*An A Level in Business may not make you a millionaire by the time you are 21 (although there is a chance it could!) but it will provide an exciting insight into the dynamic world of business, giving the basic skills necessary to produce a business plan and help to manage your own company.*

You will learn that every business decision has financial implications, and be taught how to calculate profit, forecast cash flow and analyse a firm's published accounts alongside investigating into key factors which influence a business's success.



# Course Content



## Lower Sixth:

During the AS Level qualification, you will explore the following themes in Business:

- Theme 1 - Marketing and People
- Theme 2 - Managing Business Activities

This will give you an overview of the 4 functional areas of business; Marketing, Finance, Human Resources and Operations Management. The AS qualification is assessed by two written examinations, both lasting 1 hour 30 minutes with each weighted at 50% of the qualification

## Upper Sixth: A Level Business (Excedel)

If you choose to carry on studying Business to A Level, you will explore themes 3 and 4 in addition to themes 1 and 2 which include:

- Theme 3 - Business Decisions and Strategies
- Theme 4 - Global Business

All four themes will be assessed by three written examinations, each lasting 2 hours. All the examinations within this course comprise data response questions which require you to apply your knowledge to a business case study.

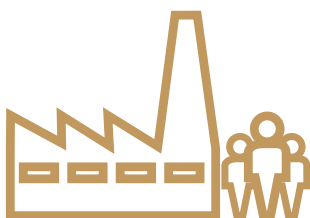
### **Trips/extra-curricular activities:**

There are plenty of trips organised to put theory learnt in the classroom into practice. Previous trips have included visits to: Porsche, Toyota Manufacturing Plant, the Co-operative and Typhoo Tea.

The Young Enterprise Company Programme is also run at Abbey Gate College where you are given the opportunity to create and run your own business with the guidance of a teacher and Business Advisor. Previous teams have been extremely successful and have made it to the National Final in London.



Sixth Form Economists visit the Bank of England.



**SKILLS**  
obtained by  
studying  
**Business:**

- Problem solving
- Negotiation
- Communication
- Teamwork
- Presentations/Presentational skills
- Numeracy and an understanding of how to interpret and use financial data