Abbey Gate College
Sixth Form

Business

Pearson Edexcel

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Why study this at A Level?

Business is a dynamic subject. You will learn about the diverse nature of business enterprise.

You will explore business success and business failure, investigate local, national and global business markets, and understand how businesses need to adapt and respond strategically to the changing environment in which they operate to survive and grow.
This constant process makes business a fascinating subject.

Course Content and Assessment

Paper 1: *You will tackle data response and essay questions on marketing, people and global businesses – this is the content you study in Theme 1 and Theme 4 (Marketing, HR and Global Business).*

Paper 2: *You will tackle data response and essay questions on business activities, decisions and strategy – this is the content you study in Theme 2 and 3 (Finance, Operations and Business Strategy).*

Skills obtained

You will become skilled in making decisions, solving problems, applying numerical skills (including understanding finance and working with data) and understanding the business environment.

You will also develop commercial awareness.

Our students have gone on to pursue business management, accountancy and finance, marketing, tourism management and international business. Business students can also progress to a wide range of careers, such as banking, sales, product management and general management, to working in public sector

Paper 3: *You will have a research task before the exam. The questions in the exam – data response and essay questions – are linked to the context you will research. All themes assessed.*